

WASTE REDUCTION RESOURCES FOR RESTAURANTS AND BUSINESSES

Northampton Community Resource Committee | October 26, 2020



FREE ASSISTANCE FOR BUSINESSES & INSTITUTIONS

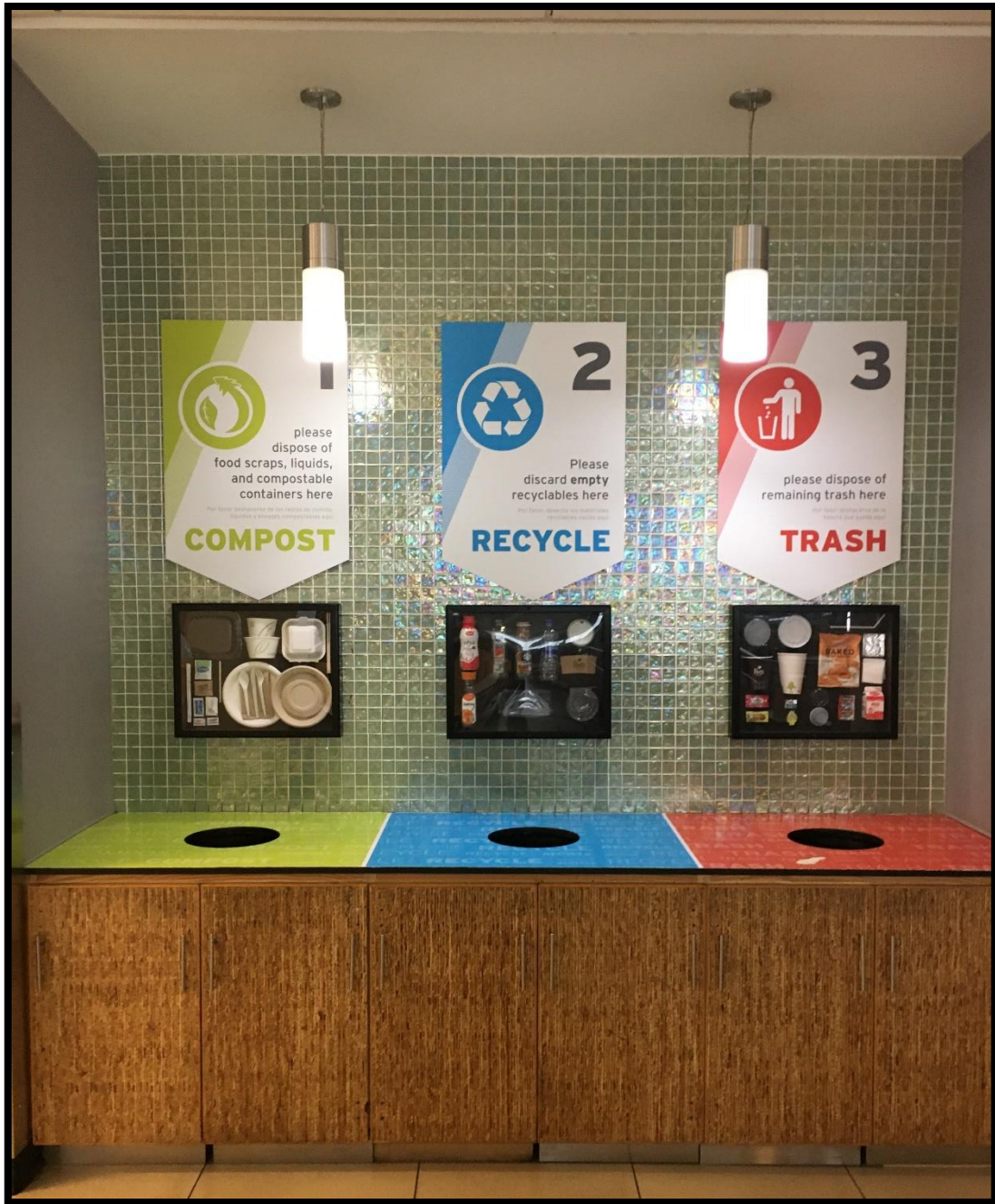


RecyclingWorks in Massachusetts is funded by MassDEP,
delivered under contract by the Center for EcoTechnology
recyclingworksma.com

WHAT IS TECHNICAL ASSISTANCE?

- Evaluate waste streams
- Prevent, recover, and divert waste
- Education and training
- Customized waste bin signage
- Cost analysis
- Offering on-site & remote assistance





FIND-A-RECYCLER TOOL

Recycling Assistance for Businesses & Institutions

Any Material



Enter location



Pick Up/Drop Off



OR, try a keyword or biz name

Search

RecyclingWorks in Massachusetts is a recycling assistance program that helps businesses and institutions maximize recycling, reuse, and food waste diversion opportunities.

[LIST YOUR BUSINESS](#)

[ABOUT RECYCLINGWORKS](#)

[ABOUT THE FIND-A-RECYCLER TOOL](#)



MASSACHUSETTS WASTE BANS

- Recyclable metal, glass, and plastic containers
- Cardboard and paper
- Commercial food waste >1ton/week
- TBD 2021: Textiles and mattresses, commercial food waste >½ ton



SINGLE STREAM RECYCLING

- Materials to collect in single stream recycling programs
- [Recycle Smart MA](#)
- Best practices for equipment & signage
- Collection of materials



WHAT GETS RECYCLED IN MASSACHUSETTS?



Metal



Food and Beverage Cans

empty and rinse



Plastic



Bottles, Jars, Jugs and Tubs

empty and replace cap



Glass



Bottles and Jars

empty and rinse



Paper & Cardboard



Mixed Paper, Newspaper, Magazines, Boxes

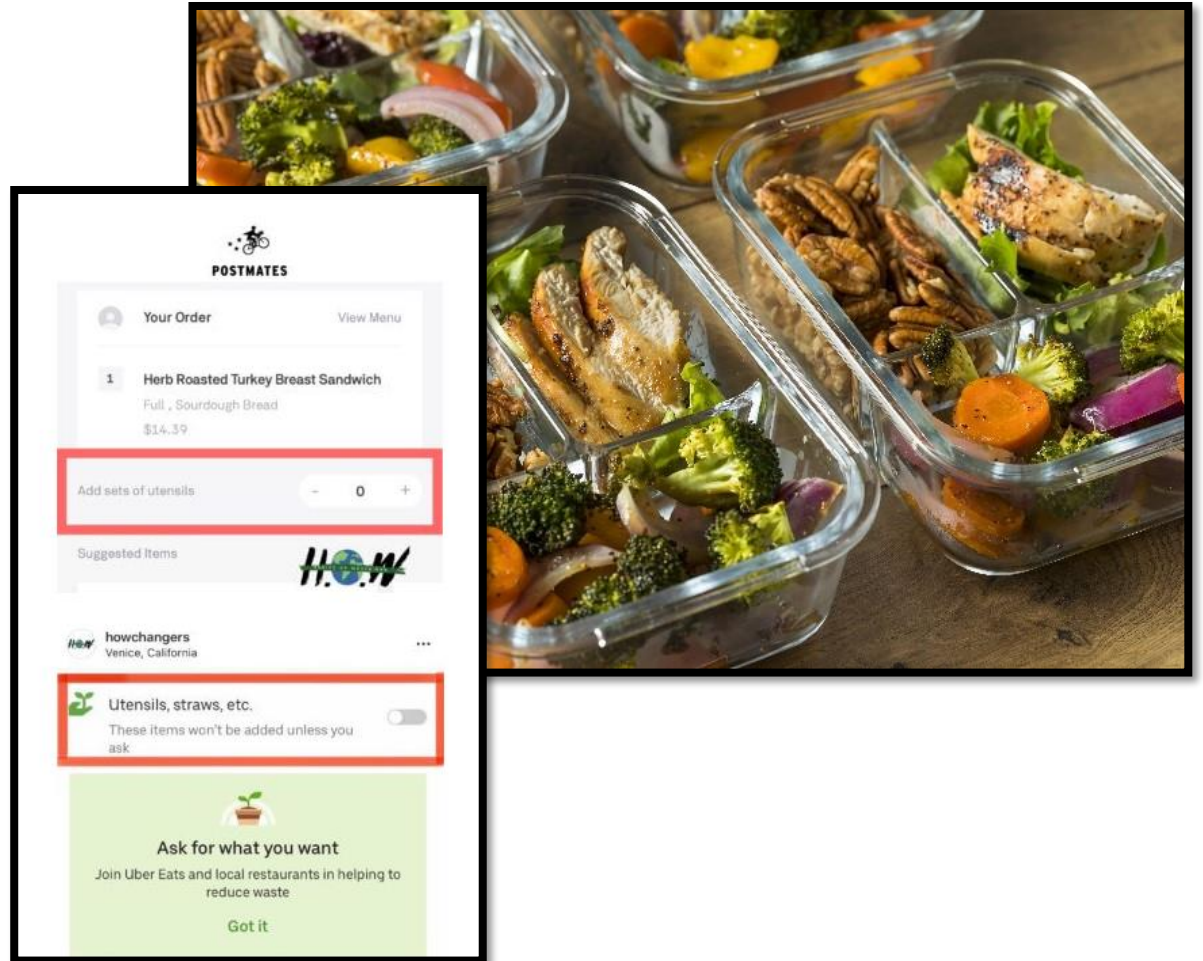
empty and flatten

WHAT IS RECYCLING CONTAMINATION?



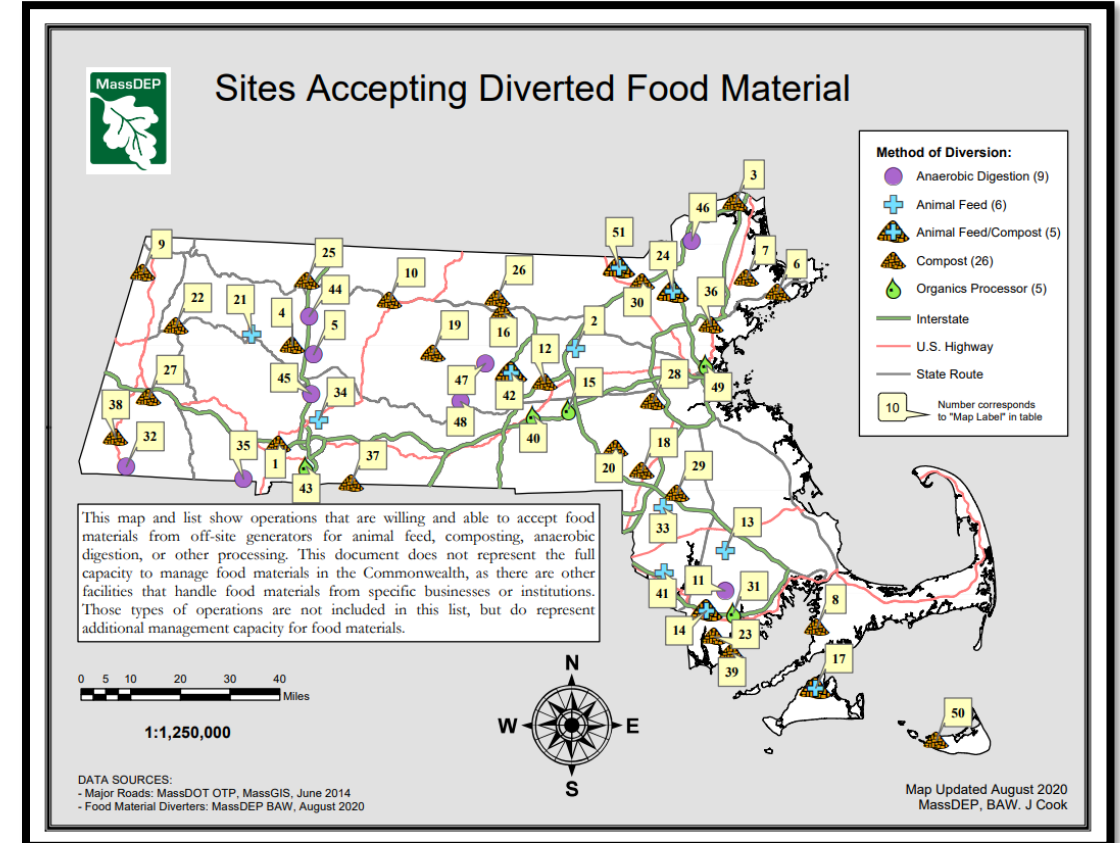
REDUCING WASTE IN TAKEOUT & DELIVERY

- Reduce waste
 - Opt in for utensils and condiments
- Reuse
 - Reusable container takeback programs
 - Provide these container for purchase



CONNECT WITH A SERVICE PROVIDER

- Compostableware → Commercial composter
- Check with hauler if they accept compostableware
- Find A Recycler Tool



UNDERSTANDING SINGLE-USE OPTIONS

- Fiber based and bioplastic compostableware
- Curbside composting vs. curbside recycling
- [BPI Certification](#)
- Onsite take-back programs for compostableware
- Know your clientele- communicate about your compostable or recyclable materials



COMPOSTABLE PACKAGING



RecyclingWorks does not endorse any specific brands or products

Source: BPI

RECYCLABLE PACKAGING



BUILDING CUSTOMER LOYALTY THROUGH REUSABLES

- Fast casual reusable packaging concept!
- Customer purchases glassware container
- Bring container back for 5% off
- Get brand-new container every single time



RESOURCES FOR MANAGING FOOD WASTE

- Food Waste Estimation Guide
- Source Reduction Guidance
- Food Donation Guidance
- Source Separation Best Practices
- Case studies



BELLY OF THE BEAST

- Switching to compostable takeout containers reduced plastic packaging waste by one ton annually
- Producing 18 gallons or less of trash each week





2020 Fall WasteWise Forum Webinar

NOVEMBER 10, 2020
10:00 am - 12:00 pm

Learn more about food waste diversion strategies for your business

THANK YOU!

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